

## **Corporate Sponsor Coordinator**

The Corporate Sponsor Coordinator recruits local and national businesses to make financial and material contributions to advance the mission of the IBCF.

## **Specific Duties Include:**

- Reports to the Vice President of Development.
- Identifies for profit businesses and not-for-profit organizations that can assist the IBCF in its mission.
- Using standard business practices and in a professional manner, initiates contact
  with businesses to provide education re: the IBCF and suggests ways in which they
  can support the IBCF.
  - Seeks charitable contributions to the IBCF 501(c)(3)
  - Seeks corporate sponsorships in return for signage and logo placement
  - Initiates and monitors corporate rewards programs with local and online businesses and promotes these businesses to IBCF members and educates members how to use them.
  - Seeks gifts-in-kind from businesses (e.g. musical equipment, transportation, venues for performances, clothing, prizes, food etc.) to be used by the band community or for fundraisers.